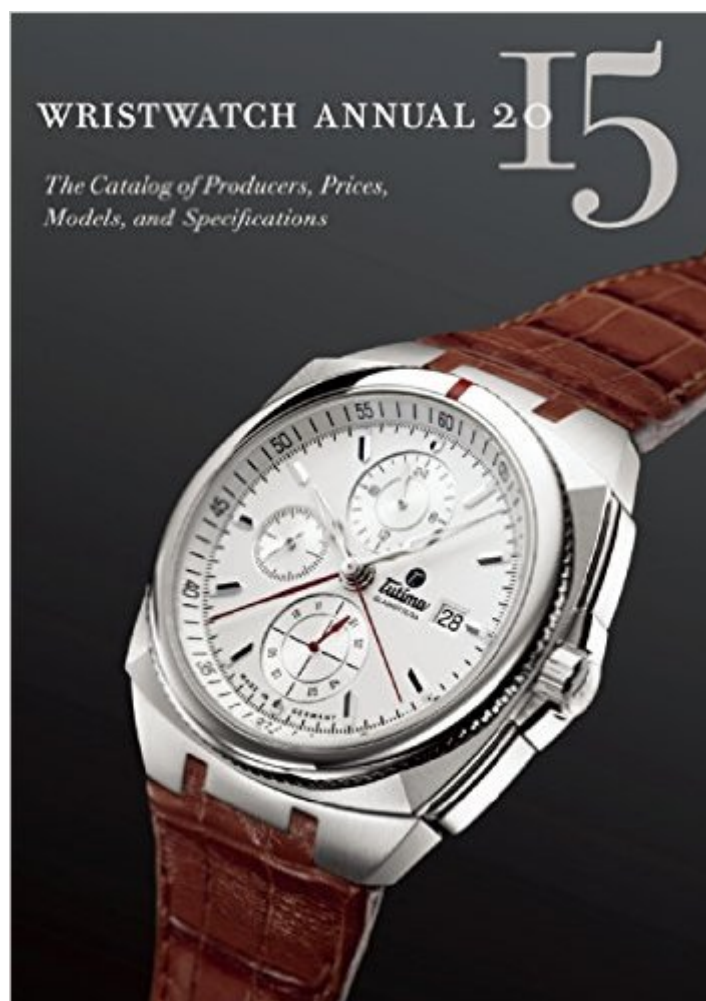


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# Wristwatch Annual 2015: The Catalog Of Producers, Prices, Models, And Specifications



## Synopsis

The must-have guide for the collector of mechanical wristwatches. Complete information including prices on over 1,400 models made by more than 130 international brands. The seventeenth edition of what has become a classic for aficionados of fine watchmaking once again looks at the developments in the watch industry. In addition to the A-to-Z section, which features many new entries, industry expert Elizabeth Doerr looks at news from the independent watchmakers. Watchmaker Bill Yao, owner of Mk II watches, contributes his expertise on crowns, and senior editor Marton Radkai explores the business side of the industry, the problem of counterfeiting, and profiles watchmaking's mavericks. Also included are a glossary and a guide to watch maintenance. Wristwatch Annual 2015 presents a broad range of wristwatches with exquisite color photographs and complete specifications for each watch. Collectors have a wealth of information close at hand: the book is arranged alphabetically by producer, and within each producer's section are a brief history of the brand (with contact information), and specifications and materials for each watch, including price, movement, special features, complications, case, dial, band, and variations. The clear photography, structured layout, and lively writing make this book a pleasure to read or just browse. It is conceived as a handy reference for a broad readership from around the world, from the neophyte to the experienced collector.

## Book Information

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## Customer Reviews

I've owned several of this series over the years. The 2015 book is very well done. Enough

watch-tech to help out the new guys, tons of calibers in detail, and several small-make watch companies are represented, many of which have lower-priced hand-made watches. Really good synopsis of the current watch industry. And yes, there's a whole lot of the \$250K and above pieces of horological art. It's nice to be able to see the list prices of the watches, and make comparisons between makes.

So there are some relatively irrelevant brands that are over-represented, and in the other hand, more important brands are well under-represented. Also there are way too many unknown brands, mostly German, with just one or two employees that produce under 300 watches per year. I have mixed feelings about having those in the guide: they are just novelty and many of them won't last. All in all, though, all these guides are a must have anyway.

You only need to buy one of these annual reports as they repeat themselves every year. There are no introduction on Japanese companies like my favourite Orient, Orient Star, Orient Royal or Citizen and their beautiful high end products Campanola. Brief discussion on one of the oldest watch companies in the world Seiko. Disappointed. Book arrived damaged.

Disappointed with the Kindle version of this book. Never again. Not as many watches represented as in years past. I would not recommend this in the electronic version at all. Always been a fan of these, but I not this time.

Great addition to my cocktail table collection of books; I only wish that I could afford some of these beautiful watches for 2015.

Same as every year, an excellent summary (with prices) of new watches from the leading (mostly mechanical) watch manufacturers.

I should have bought the hard copy. Great resource. I wish they would compare watch brands and give some comparison on the movement used and complications of the watches.

Excellent resource for interesting info on dozens of watch manufacturers. It really accelerated my ability to learn about the watch industry.

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